

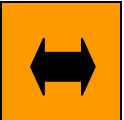
**Meeting:** Sustainable Economy and Culture Board

**Population:** All people in Leeds

**Outcome:** All people in Leeds have a high quality standard of living

**Priority:** Driving the sustainable growth of the Leeds economy to support the creation of new jobs and skills

**Why and where is this a priority** Ensuring Leeds has a strong and sustainable economy is important to the quality of its citizens' lives and their wellbeing. Attracting investment and supporting businesses to start up and grow will support the creation of new job opportunities which is vital in achieving this priority.



**Story behind the baseline**

According to the latest Leeds, York and North Yorkshire Chamber of Commerce survey, business confidence has continued its upward trend this quarter within the service sector (+1%) and has now reached a post-recession peak not seen since before the collapse of Lehman Bros in 2008. However manufacturing predictions on future turnover expectations fell this quarter (-8%) where as profitability expectations have made positive gains within manufacturing and are steady in the service sector. In terms of job creation, businesses have reported a slowing down in their employment intentions in quarter 4 across manufacturing (-9%) and service (-2%). This does not necessarily indicate declines in employment just an unwillingness to expand workforces.

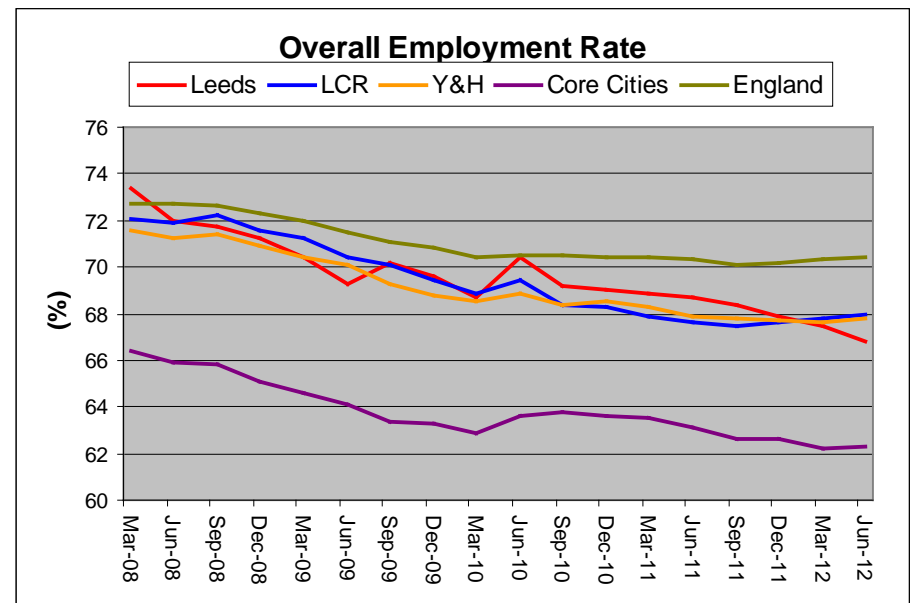
The employment rate in Leeds is currently 66.8%. This is a decrease of 3.6% over the last year and 0.7% on the previous quarter. Detailed analysis is being undertaken to establish why this is, but initial thoughts are that this is due to Leeds having a large public sector workforce which has been hit hard by the government's austerity measures. Although both the England and Core Cities rate improved over the quarter by 0.1%, Leeds is still 4.5% above the average Core Cities rate of 62.3%. This trend shows that Leeds still faces many economic challenges and that it still has a long way to go to before it returns to pre-recession levels.

Leeds' unemployment rate is 9.9%, higher than the England rate of 8.1%. This is an increase of 0.3% on last quarter and 1.2% over the last year.

The Trinity Leeds development will open in March and the Arena in October, 2013. 208 jobs have been created and/or safeguarded to date for local people in the construction of the Arena and both developments are expected to create thousands of further employment opportunities for local people.

The total number of apprenticeship starts from Aug 2011 to Jul 2012 was 2,264 for 16-18 year olds, 2,109 for 19-24 year olds and 2,831 for 25+. This gives a total of 7,204 apprenticeship starts this year, compared with 6,798 the same period the previous year, a yearly increase of 6%

**Supporting Measure:** Overall Employment Rate (% of working age population in employment)



Headline indicator under development as such the overall employment rate is being used as a proxy; This measures the proportion of the working age population (16-59 for females and 16-64 for males) who are in employment according to the International Labour Organisation (ILO) definition

**What do key stakeholders think** Output from The Healthy Communities Survey in 2012 indicated that 42% of residents believed the Council was doing its best to help the economy 'to some extent' or a 'great deal', compared to 35.6% who believed that the Council was doing it's best 'not very much' or 'not at all'. These results have been combined with the results of the Health Sector Survey and will be discussed at CLT during quarter 4. The survey will be developed and repeated over future years, providing time series data which can be used to inform our future initiatives.

### What we did:

- Arena: Opening season announcements were made and the first tickets went on sale; all scaffolding has now come down, landscaping works have started, and the frontage is nearly complete; Strategy for street traders and pedlars now agreed in principle.
- Eastgate: John Lewis (JL) signed their agreement for lease in Nov 12; Hammerson approved all necessary funding to progress with Phase 1; George Street design workshop held; provided update to Plans Panel in Dec 12 on pre-application alterations to the approved scheme.
- Trinity: The shopping development is now 84% pre-let ahead of its opening on 21st Mar 13.
- City Centre Park & South Bank: Production of the outline business case for establishing the new city park and other South Bank developments has commenced.
- Aire Valley Leeds (AVL): Funding provided to the developers to enable construction of the new spine road on the Logic Leeds site to commence in Mar 13.
- Flood Alleviation Scheme: Phase 1 of the scheme (moveable weirs) is progressing as planned; planning consent was given in Jan 13. Funding of £32.5 million was agreed by DEFRA in Feb.
- Large Casino: Meetings held with invited applicants, as part of the Stage 2 dialogue process, to further discuss and refine their applications.
- Health: Leeds Innovation Health Hub (LIHH) vision for Health and Medical Technology report produced in Nov 12
- Kirkstall Forge: This development will comprise of more than 1,000 homes, 300,000sq.ft. of office space and could create 1,800 jobs directly and attract £350m of private sector investment.
- Kirkgate Market: The second round of stakeholder engagement has been completed
- Financial Inclusion: Work started on establishing crisis loans and community care grants to aid financially excluded groups affected by new welfare reforms; commenced market testing to identify organisations able to deliver a new integrated advice provision for the city.
- LCR: 162 businesses have now signed up to the 5:3:1 campaign of which 90 pledges are for new apprenticeships, 80 are offering work placements and 100 are offers to provide mentoring.
- Apprenticeships: Employment Leeds supported 70 local businesses from Apr to Nov 2012 to create and recruit 129 apprentices. The team also supported LCC to increase the number of apprentices within the Council by 125 (28 new starts / 97 conversions) during the same period.

### What worked locally /Case study of impact

Work is ongoing through Leeds Mentoring and Education Business Partnership to identify young people who are engaged on an apprenticeship to encourage more 'apprenticeship ambassadors' who can support the promotion of apprenticeships within schools. 9 apprenticeship ambassadors have been recruited to date.

### Risks and Challenges

Kirkgate Market: Failure to identify and agree the outcome of the feasibility study and ownership & management options appraisal

Arena: Ensuring that the project retains momentum in its final months and that any post completion defects are dealt with promptly

Eastgate: Failure to deliver the scheme in the current economic climate

AVL: Continued economic uncertainty causing companies to delay making decisions on locating to the Enterprise Zone

### New Actions

- Arena: Complete construction and handover the building to SMG-Europe; Produce city centre management plan for Arena event nights; Hold Little London employment events in Jan/Feb 13 and support SMG in recruitment drives; Progress plans to bring street trading opportunities to the market
- Eastgate: Developer to commence public consultation in Feb 13; Hold monthly planning workshops to progress design; Hold further workshops on George Street design.
- Flood Alleviation Scheme: Identify additional funding streams.
- Kirkgate Market: Complete feasibility, management options and business case reports; Submit options report to EB in Mar 13
- Health: Launch LIHH vision report findings in Jan 13
- Financial Inclusion: Finalise scope of the new integrated advice provision for the city; report on findings of market testing in Spring 2013.
- Apprenticeships: Work is underway to deliver an SME engagement event during National Apprenticeship Week in Mar 2013. The event will target SME businesses in the city to raise the profile of Apprenticeships and promote the Apprenticeship Grant for Employers (AGE) grant.
- Trinity: Job opportunities have been marketed via the Jobshops, with over 100 CVs sent to OCS, who are recruiting for cleaners, security and recycling operatives.

### Data Development:

AVL: Marketing is underway to identify investment potential for key sectors in parts of AVL.

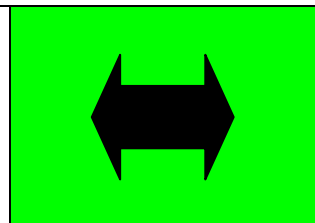
**Meeting:** Sustainable Economy and Culture Board

**Population:** All people in Leeds

**Priority:** Promote low carbon businesses, buildings, energy generation and connectivity across the city

**Outcome:** All people of Leeds enjoy the benefits of a well connected, environmentally sustainable, city

**Why and where is this a priority** Our way of life in Leeds relies on a temperate climate which is finely balanced and small changes to it can have dramatic impacts on our lives. Climate change will alter this balance, threatening the health of our citizens, damaging our natural environment and disrupting the supply chain that our economy relies on. The council, the health sector, colleges and universities, voluntary organisations and businesses are working together to find ways to speed up carbon reductions through the use of energy efficiency and low carbon technologies, energy management, staff engagement and procurement of low carbon goods. Since road vehicles are a major producer of carbon, improvements to the city's connectivity are a key focus.



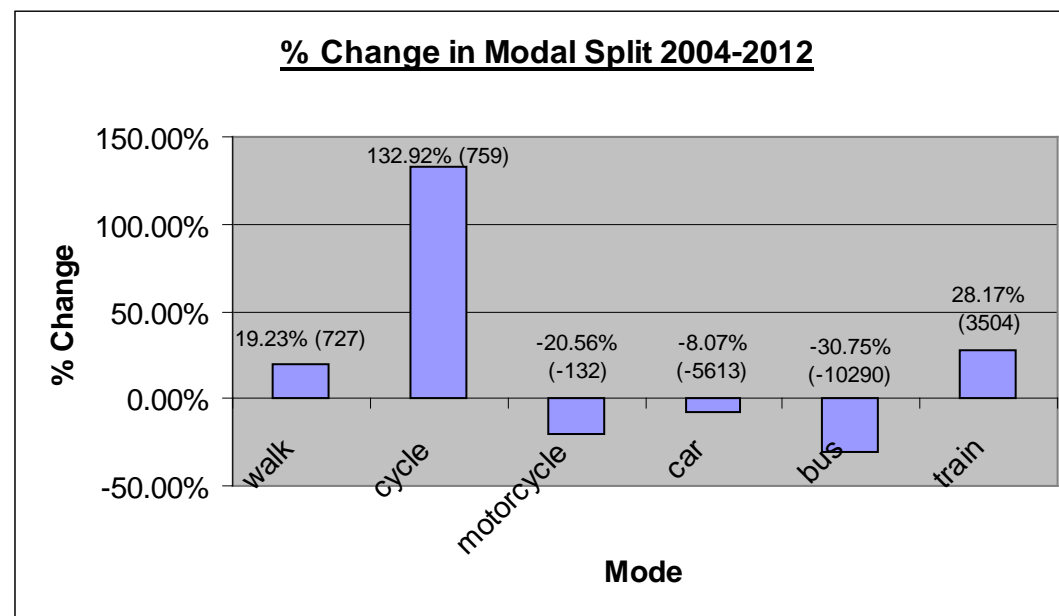
**Story behind the baseline**

During 2004-12, there was a marked shift to low carbon transport modes, with walking and cycling increasing by 19.23% and 132.92% respectively. These increases can in part be attributed to initiatives including walkit.com and the introduction of the Leeds Core Cycle Network.

In terms of train journeys, whilst data for 2011-12 showed a 2.78% reduction overall, during the eight years there was a 28.17% increase.

Although there are likely to be a number of factors contributing to the fall in bus usage illustrated, one may be fare rises. In the period 2004-12, peak bus fares increased by 37.8% and off-peak fares increased by 75.3%. Bus travel has experienced the largest decline in passenger numbers, with a loss of 10,290 between 2004-12 (-30.75%). The third West Yorkshire Local Transport Plan (LTP3) details the strategy for addressing this issue and focuses on themes including; Asset Management, Travel Choices, Connectivity and Enhancement to the transport system. Additionally, the Bus Strategy for West Yorkshire proposes a new approach to working with bus operators, in order to address the sustained deterioration of bus patronage. Furthermore, the City Deal, with its emphasis on transport, will help ensure fast, reliable transport connections and increase investment to modernise the infrastructure.

**Supporting Measure:** % Change in Modal Split 2004-2012



**What do key stakeholders think**

Aire Valley (AV): Businesses and developers are keen to support the low carbon economy by enhancing their green credentials and reducing their operating costs. There is however, concern expressed about the cost of measures to reduce carbon emissions and how they impact on the viability of development.

Leeds City Council (LCC): Reducing carbon emissions is high on local and national policy, however transport is the only sector which is not showing any reductions. The environmental credentials of Leeds Transport initiatives have received a great deal of positive press from local and national organisations in particular, the Bio-Methane project was recognised with a national Green Apple award; Very positive feedback has been received from the Energy Forum on the ELENA bid and in the manner it has operated. As such, there is a strong desire from the private sector to keep the forum running into the future.

## What we did

- **LCC:** Leeds Climate Change Strategy publicly launched in partnership with Connect Housing; ELENA expression of interest (EOI) now complete and endorsed by the Energy Forum; commissioned a strategic Implementation Plan for the provision of suitable electric vehicle recharging infrastructure in partnership with Metro; commissioned a new Gas supply contract for the existing refuelling station which will reduce running costs by approx 25p/kg; Purchased 4 new gas powered refuse collection vehicles; a new First Hyperlink 72 bus service was launched in Oct 12 along the Leeds/ Bradford corridor, increasing connectivity between the two cities.
- **Broadband:** Free WiFi launched in Leeds City Centre in Dec 2012
- **AV:** Response to consultation of AV Urban Eco Settlement (UES) as a Leeds Core Strategy spatial policy approved by Executive Board (EB) in Nov 2012; Green infrastructure audit and proposed network completed.
- **Travelwise:** Recruited 3 BikeIT officers in partnership with Sustrans to work in schools and Universities affected by congestion on the A65, A63 and A660; Scoot to School Project launched in 5 Primary Schools.
- **Leeds Station Southern Entrance:** Public Inquiry completed in Dec 2012 with results expected in Spring/Summer. If approved, work will start this year for completion by Summer 2014.
- **New Generation Transport:** Work continuing on the Transport Works Act Order (TWAO) for submission in July 2013. Numerous public consultation events have been held along the route.
- **University of Leeds (UoL):** Launched the second phase of its energy behaviour change campaign and obtained over a 1000 pledges to reduce energy use and support sustainability activity in campus.
- **Cross Green:** Positive interim evaluation, now in 3<sup>rd</sup> year of Wyke Beck Valley Pride, demonstrated a partnership approach to improving the Valley and its access for people and wildlife.
- **TransPennine route:** £290m approved for electrification, offering links to key cities and beyond.
- **High Speed Rail:** Government announced preferred HS2 route and station location for Leeds on Monday 28<sup>th</sup> January. The route will stop at Woodlesford and Hunslet, before terminating at a new station to be located at New Lane in the South Bank area of the city. Travel times from Leeds to London and Birmingham will be almost halved.

## What worked locally /Case study of impact

**Groundwork:** Secured funding from the local NHS partnership and the Department of Health giving it increased capacity to deliver carbon reduction measures to more homes.

## Risks and Challenges

**LCC:** Sheer scale of opportunities available and expectations from private sector means that staff resources will be stretched until an ELENA bid is accepted

**AV:** Securing private sector buy-in to the AV Area Action Plan particularly in view of the reduced availability of public funding

**UoL:** Working within an estate which contains a significant volume of listed properties.

**NHS:** As NHS Leeds is due to cease from 1<sup>st</sup> April 2013 transitional arrangements are curtailing its ability to drive forward initiatives to reduce emissions

**Groundwork:** Cuts to public sector budgets and focus on other priorities alongside difficult economic climate for businesses may provide significant risks for the Third sector.

## New Actions

- **LCC:** Submit ELENA EOI in Jan 13; Establish Public Sector Facilities Management Forum to encourage information sharing and joint working; Complete negotiations with the Department of Energy and Climate Change to secure funding for district heating feasibility and business case development work in the AV; Investigate procurement options for establishing an Anaerobic Digestion facility; introduce additional diesel hybrid vans into the fleet; develop Low Emission Vehicle Strategy; Trial a new all electric pavement sweeper
- **AV:** Advance Urban Eco Settlement (UES) concept and integrate it with the AV Area Action Plan draft for informal consultation to commence Mar 2013; Continue to apply UES principles locally in preparation of local area plans for the South Bank, Brewery Wharf & New Dock, East Bank & Richmond Hill and Hunslet areas of AV.
- **UoL:** Work with staff and students to identify ways they can reduce their energy consumption.
- **Cross Green:** Explore opportunities for group repair and possibly external wall insulation in Cross Green as part of the proposed Sustainable Communities Investment Programme.
- **Groundwork:** Promote the 'Wrap Up Leeds Plus' project in Gipton and Harehills Wards.
- **Pinch Point Fund:** £170m fund launched by DfT aimed at removing bottlenecks on the highway. Applications to be submitted by end Feb 2013.

## Data Development

- Data required on low carbon energy scheme's attractiveness to private sector.
- Investigation underway on the opportunities for district heating across the city, particularly to map future development sites and land/buildings in public sector ownership

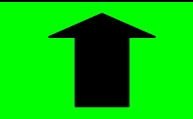
**Meeting:** Sustainable Economy and Culture Board

**Population:** All people in Leeds

**Outcome:** All people of Leeds will enjoy the benefits of a vibrant, culturally rich city

**Priority:** Raise the profile of Leeds and its cultural opportunities

**Why and where is this a priority** Raising the profile of Leeds will attract new investment and skilled work into the city. This supports Leeds' existing businesses and workforces to grow which is fundamental to the city's prosperity. Promoting better knowledge of and engagement in the city's cultural offer, both to individuals and businesses, contributes to several of the city's priorities, particularly in terms of economy, health and Child Friendliness

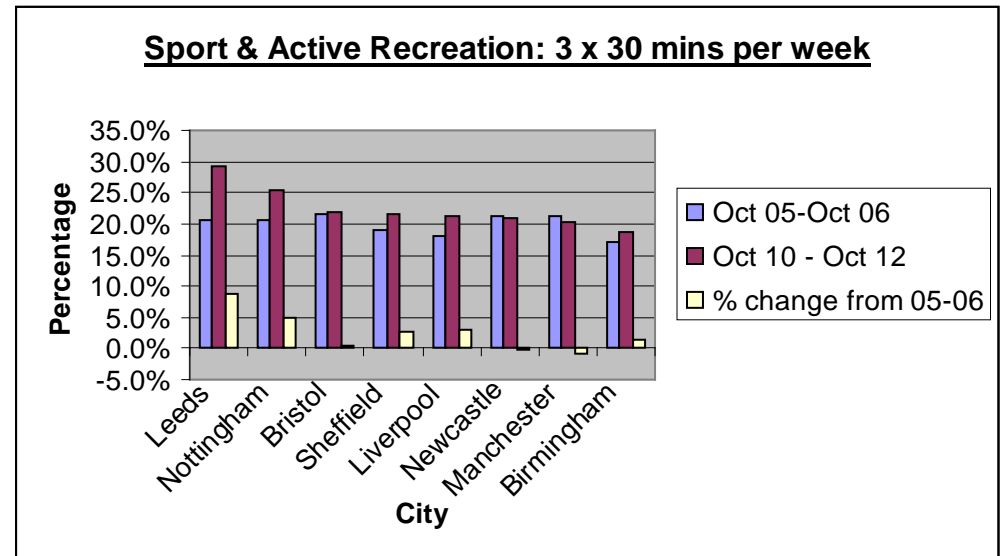


**Story behind the baseline**

The latest Active People Survey results (Source: Sport England 6th December 2012) confirm Leeds as the most active big city in England, in terms of regular (3 times a week) sport and active recreation. Leeds has risen to the 3rd highest of 325 English local authorities and remains the top core city (see graph). This achievement is based on a broad foundation of volunteers, sports clubs, higher education, schools, national governing bodies, professional clubs and other partners; in addition to the city council's extensive provision of well-run leisure centres, parks, pitches and open space.

However, as with each of the other Core Cities, there is still a large proportion of the population in Leeds who do not participate in even one session of 30 minute sport a week. The survey also shows a slight decrease in those not doing anything when comparing 2007-8 with 2011-12 data; this still indicates that there is much to be done to encourage Leeds adults into moderate intensity sport. In an attempt to address this, Sport & Active Leisure are currently pursuing funding from the Public Health Budget to set up a 'Leeds Let's Get Healthy' scheme, which Sport England have already indicated they would support financially. This scheme is based on the success in Birmingham of the 'Be-Active' scheme which saw a 6.2% increase in activity.

**Supporting Measure** The 3\*30 (former NI8) is the percentage of the adult (age 16 and over) population in a local area who participate in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week).



**What do key stakeholders think**

Comparative data provided by CIPFA in July 2012 shows that the Council's library service is the best performer against our nearest neighbours per 1000 population for we hits; the Leodis website, a photographic archive of Leeds, which provides over 9 million of our 11 million total visits.

## What we did

- Tour de France (TdF) – In Q3, it was announced that Leeds are to host the 2014 Grand Depart of the TdF.
- Community World Cups (CWL)- Leeds has secured the CWL which will be held in July, in advance of the main event in November.
- Rugby Union World Cup Bid (RUWC) – Has been sent in and we await further information.
- Olympic Legacy (OL) - Exec Bd. approval for the establishment of an annual OL Fund of £100k to encourage people to be more active.
- Christmas Events - Both the Leeds Lights switch on and the German Market had record audiences with the crowd for the former right up the Headrow to King Charles Street. Visitor numbers exceeded 750,000 a 50% increase on the previous year, and three times those predicted.
- Funding – The latest round of Leeds Inspired bids have been received and suggest an exciting range of activities for the people of Leeds in 2013. The Grant funding bid was submitted in Nov 12. Thackray Medical Museum is to receive £71k Arts Council grant to develop a touring exhibition using magic and medicine as the theme. Also, Leeds has been shortlisted as one of 12 Councils out of 268 able to bid for the 'Leeds Let's Get Healthy' initiative.
- Armley Mills – A Team has been established to look at creating a Centre of Excellence for textiles and Heritage Engineering textile work including the use of hydro electric power.
- Lotherton Estate – The development has settled in with a new event programme with Christmas going particularly well.
- Infrastructure Improvements - Museums and Galleries' ongoing programme of infrastructural improvements continues with the suite of Sculpture Galleries in the Art Gallery being the latest to be completed as well as a revamped Gallery and various access improvements at Abbey House Museum.
- Britain in Bloom – Award ceremony held in October by the Royal Horticultural Society. Leeds won 6 awards including a discretionary award for work undertaken with St George's Crypt.
- Leeds & Partners – Launched their strategy
- Unfold Event – Leeds City Region hosted the Unfold Event, showcasing key developments across the LCR to occupiers, investors and agents.
- Leeds International Film Festival - recognised as a qualifying event for a BAFTA award.

## What worked locally /Case study of impact

Staff at St George's Crypt have been working closely with many of the people who use their services in developing the gardens around the crypt. This has included; planting borders, cutting the grass, painting the railings and improving the appearance of the site. In addition, they have a number of volunteers involved in both gardening and catering project to help them develop skills which will allow them to move into full time employment.

## Risks and Challenges

Funding – Lack of support for the 'Leeds Let's Get Healthy' initiative resulting in no budget to proceed. No budget identified for Armley Mills. Lack of government funding to support the TdF.

## New Actions

- TdF – The race route was announced in early January and over 8000 people have already volunteered to be "Tour Makers". Yorkshire is seeking £5m of government funding towards the cost of hosting the TdF.
- Funding – Bid submitted for £0.5m to both Sport England and the Public Health Fund as part of the 'Leeds Let's Get Active' initiative.
- Leeds & Partners – To attend MIPIM exhibition in March
- Rugby League World Cup 2013 celebrations will not be limited to sport – links to the 6 Book challenge in libraries are already being prepared
- RUWC - Outcome of the RUWC bid.

## Data Development

Work continues with the City's arts organisations and the university to develop measures to assess the economic impact of the city's cultural offer, including looking at the geographic catchment of activities where postcode data can be captured.